APPLE DEVELOPER: OVERVIEW & SETUP

Apple Developer Account: Purpose

All apps in the iTunes Store are submitted through Apple Developer accounts. In order to publish your app for iOS devices, you will need to sign up for an Apple Developer account. Apple requires each business to have their own account.

Enrollment is $99, and renews annually.

Registration

This slide deck is a step-by-step guide for enrolling. If you run into any issues, we recommend contacting Apple support directly at 1-800-633-2152.

One Apple ID is all you need to access all Apple services.
Already have an Apple ID? Find it here >

name@example.com	⑦
password	
confirm password	

| first name | last name |
| birthday | |

| Security Question 1 | ⌄ |
| answer | |

| Security Question 2 | ⌄ |
| answer | |

| Security Question 3 | ⌄ |
| answer | |

STEP 1:
CREATE YOUR APPLE ID

1. Go to
https://developer.apple.com/programs/enroll
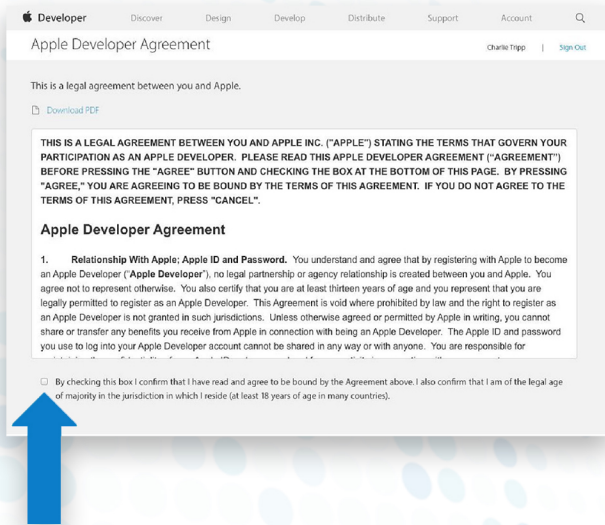
2. You will then be asked to enter in or create a new Apple ID.

We recommend you create a new Apple ID so that you do not mix your personal Apple ID with your business'.

STEP 2:
DEVELOPER AGREEMENT

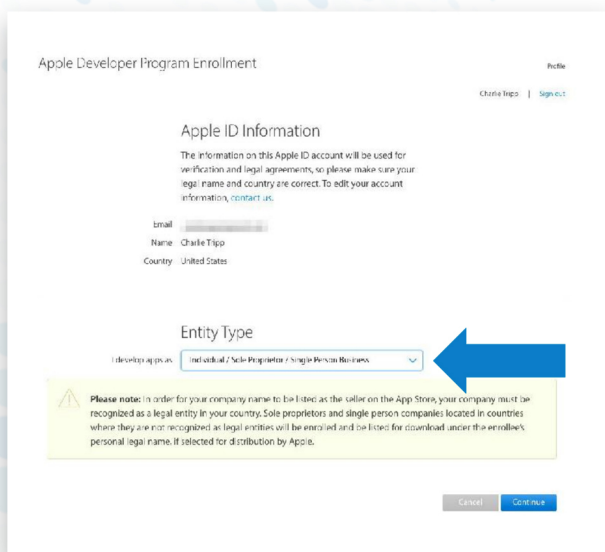1. On the next screen, you will be prompted to read and verify that you have read Apple's Developer Agreement.

2. Once you have done so, continue to the next screen.

STEP 3:
CHOOSING AN ENTITY TYPE

Choosing your entity type based on which business category you fall into:

Individual: If your business is a DBA or a sole Proprietorship/single person business, you will have to select "Individual". Your Developer Name will be your full name.

Organization: If your business is any other business type, you can select "Organization". You can upgrade from an Individual account to an Organization account but this could lead to Apple rejecting your application. Your Developer Name will be your Business' Name.

![MassMobileApps - Innovative Marketing Solutions]

Enrolling as an Organization

If you're enrolling your organization, you'll need an Apple ID as well as the following to get started:

A D-U-N-S® Number

Your organization must have a D-U-N-S Number so that we can verify your organization's identity and legal entity status. These unique nine-digit numbers are assigned by Dun & Bradstreet and are widely used as standard business identifiers. You can check to see if your organization already has a D-U-N-S Number and request one if necessary. They are free in most jurisdictions. Learn more ›

Legal Entity Status

Your organization must be a legal entity so that it can enter into contracts with Apple. We do not accept DBAs, fictitious businesses, trade names, or branches.

Legal Binding Authority

As the person enrolling your organization in the Apple Developer Program, you must have the legal authority to bind your organization to legal agreements. You must be the organization's owner/founder, executive team member, senior project lead, or have legal authority granted to you by a senior employee.

STEP 3 (IF ORGANIZATION): ENROLLING AS AN ORGANIZATION

If you're enrolling your organization, you'll need an Apple ID as well as the following to get started:

1. A D-U-N-S® Number
   a. Register Here
   b. Learn More Here
   c. FAQ's Here

2. Legal Entity Status
3. Legal Binding Authority

Contact Information

The name on this Apple ID account will be used as your seller name, and for contracts and banking, if your app is selected for distribution by Apple. Make sure that it is your legal name and that your country is correct. To edit your account information. contact us.

Legal Name	Charlie Tripp
Phone	⌄
	Country Code · Phone Number · Extension

Enter your home or business address in your local language.

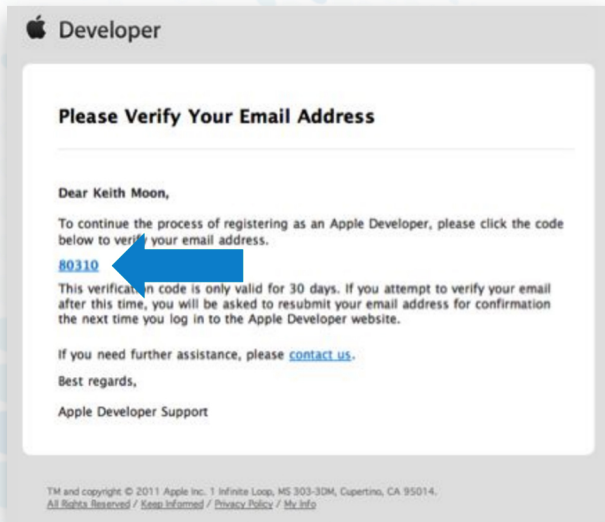|	
Address Line 1	
Address Line 2 optional	
Town / City	
State / Province	Select ⌄
Postal Code optional	
Country	United States

STEP 4:
CONTACT INFORMATION

1. After you select your entity type, Apple will want you to enter in and confirm your contact information.

2. Once done, please proceed to the next step.
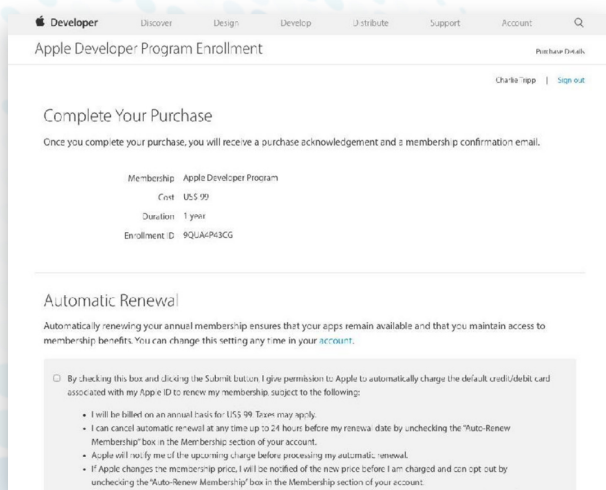
STEP 5:
PAYMENT & CONFIRMATION

1. After entering in your payment information, Apple will ask you to complete and confirm your purchase.

Please Verify Your Email Address

Dear Keith Moon,

To continue the process of registering as an Apple Developer, please click the code below to verify your email address.

80310

This verification code is only valid for 30 days. If you attempt to verify your email after this time, you will be asked to resubmit your email address for confirmation the next time you log in to the Apple Developer website.

If you need further assistance, please contact us.

Best regards,

Apple Developer Support

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STEP 6:
EMAIL CONFIRMATION

1. You should receive an email confirmation of your order with a link to verify your email address. Follow the instructions to confirm your account.

2. Now you are an Apple Developer!

APPLE DEVELOPER: THINGS TO NOTE

1. Your account renews Yearly and is required to make sure your application runs properly

2. Log into itunesconnect.apple.com and developer.apple.com using the same login info

3. Confirmation of your account can take up to 48 hours by Apple